

**AUBURN UNIVERSITY LIBRARIES
STRATEGIC PLAN 2019-2024**





Through the majority of 2019, Auburn University Libraries has been working on its new strategic plan designed to complement Auburn University's overall strategic plan. Auburn Libraries is pleased to share what we believe will take the libraries into the future as an integral part of Auburn's success.

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Auburn Libraries' Values

Access

The Auburn University Libraries is committed to the accessibility of its services, collections, programs and spaces. Access means many things – access to collections, both locally created and those we have purchased. It means preserving the historical record and making it visible and accessible. It means creating spaces that meet the accessibility needs of our users.

Excellence

The Auburn University Libraries believes in excellence by always striving to be the best. We are committed to providing the highest level of service to our users. We believe in evidence-based decision-making and continuous quality improvement and assessment.

Integrity

The Auburn University Libraries believes in integrity, honesty, openness and transparency. We are collegial and respectful to all and work to create a welcoming environment.

Collaboration

The Auburn University Libraries can be more successful when we develop partnerships and work together. The Libraries believes leveraging everyone's talents and collaborating to solve problems leads to greater success, whether it is collaboration with other colleges and units at the university, with members of our consortia or with our Association of Research Libraries' colleagues.

Privacy and Intellectual Freedom

The Auburn University Libraries believes in and protects the rights of our users to privacy and confidentiality and upholds the principles of intellectual freedom.

Inclusion and Diversity

The Auburn University Libraries values inclusion and diversity and believes that better decisions are made when a variety of perspectives are heard. The Libraries demonstrates that value by being respectful, equitable and inclusive. We recruit and retain the very best library faculty and staff who are innovative, creative and future-focused from diverse backgrounds.

Auburn Libraries' Mission

Auburn University Libraries advances the university's land-grant mission through excellent services, programs, collections and spaces that empower scholarship and learning to transform lives in the Auburn community, Alabama and the world.

Auburn Libraries' Vision

Auburn University Libraries will be an essential and valued partner that inspires learning, creativity, innovation and scholarship.

Goals

Goal 1 – Student Success

Enhance the student learning experience so that they can be successful scholars, employees and life-long learners.

Objectives:

- Develop strategies to address undergraduate and graduate student information needs that support the on-campus and online curriculum
- Assess the information services needs for specific populations e.g., international students, veterans, etc. and implement plans to meet those needs
- Engage with other campus units that focus on undergraduate and graduate learning and develop complementary services that promote student growth and success

Goal 2 – Research Support

Develop services in all aspects of the research lifecycle that enhance and elevate the impact of Auburn's research community.

Objectives:

- Develop a suite of research services geared primarily for graduate students and faculty research needs, including the expansion of both internal and external partnerships to support Auburn researchers
- Establish designated spaces in the libraries for research services that can foster interdisciplinary research collaborations, offer programs and host events
- Create and implement a comprehensive collections and access strategy befitting an R1 university and Auburn's areas of emphases and growth



Goal 3 – Communication, Engagement and Outreach

Create and implement a strategic communication, engagement and outreach plan to promote library resources and services; expand usage; and increase library visibility on campus and in the community.

Objectives:

- Establish, implement and assess a dynamic marketing strategy with talking points that can be used by all library faculty and staff for specific audiences and stakeholders
- Partner with university colleges and departments to promote library exhibits, collections, programs and services
- Leverage the use of technology to raise the libraries' profile



Goal 4 – Space

Re-envision library spaces that cultivate learning and serve as a catalyst for intellectual pursuit.

Objectives:

- Conduct a comprehensive space assessment of all libraries with the university's R1 status and land-grant mission in mind and develop a design plan based upon the space assessment
- Continually assess and improve technology and teaching spaces to meet the needs of today and tomorrow's students
- Create more visible and dynamic exhibit spaces

Goal 5 – Organizational Excellence

Foster a supportive, inclusive and diverse work environment that utilizes and develops the best talents of its employees; values operational effectiveness and efficiency; and embraces innovation and change.

Objectives:

- Develop a strategy for recruitment and retention of excellent faculty and staff
- Establish workflows that are efficient and take advantage of the capabilities of new systems and technology
- Create a work environment in which change is welcomed and seen as an opportunity for growth
- Assess the skills that are needed in a 21st century library and develop and implement a plan for making strategic hires, and create learning opportunities for existing faculty and staff to obtain those skills
- Design and implement a plan for effective internal communication





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