

AUBURN UNIVERSITY LIBRARIES

HIGHLIGHTS

WINTER 2019

RALPH BROWN DRAUGHON LIBRARY





A MESSAGE FROM THE DEAN

Time has gone quickly. We had a busy summer this year. The libraries' faculty and staff worked hard and spent much time in developing our new strategic plan. Numerous sessions and workshops were held for all at the libraries to participate in the process, contribute their ideas and share their passion and inspirations. The strategic goals in this plan align with those of Auburn University, and the vision will guide us to support teaching, learning and research endeavors of the university. Five working groups are now busy formulating specific tasks and activities to support the libraries' strategic goals.

This is the second school year that Auburn University has entered with Adobe Creative Cloud software free for every student. Chelsey Hooper, the libraries' specialist for media and digital resources, now serves as the program manager for the Adobe partnership and as the primary point of contact for our campus with Adobe. Chelsey has been busy reaching out to the campus and providing numerous Adobe

Creative Cloud workshops and other projects to advance student success and enhance digital literacy.

With the increased number of graduate students at Auburn and their need for support on research projects, the library faculty and staff planned and carried out the Savvy Research Boot Camp series of workshops in the spring, summer and fall semesters. This program was designed by libraries faculty in collaboration with the Graduate School to specifically address the research needs of graduate students. The workshops, conducted by library faculty and staff, were welcomed and well attended, and each session attracted more participants than the previous one.

Tiger Giving Day 2019 was successful for the libraries. With the raised funds, the libraries purchased treadmill and stationary bike work-stations at the Ralph Brown Draughon Library. Students have used these stations for stress reduction during long hours of study.

Building on the libraries' advanced technology infrastructure, the library faculty and staff are continuing to introduce more technological tools and software to enhance teaching, learning and research programs on campus. For example, Liquid Galaxy display panels have been installed for data visualization experience, high-end computers are in place for statistical data analyses, and more tech lending items have been purchased to enable students and faculty to do more with their mobile devices. Your contributions have enabled us to provide the best services and programs to our faculty and students. I am grateful and look forward to your continued support in 2020.

Have a great holiday season!

Shali Zhang
Dean, Auburn Libraries

WEEKLY
OPEN HOURS
134

LIBRARIES OFFERS TRAINING FOR CREATIVE CLOUD

At the beginning of the 2018-2019 school year, Auburn University became the first Southeastern Conference school to offer Adobe Creative Cloud to every student at the university at no charge. Adobe Creative Cloud is a powerful software suite of creation tools for collaboration, creativity and communication. It includes 30 applications such as Photoshop, InDesign and Illustrator. The tools are powerful, but reaping all its benefits can be daunting without the proper training.

The Media and Digital Resource Lab (MDRL) of Auburn Libraries has supported Adobe applications for many years and implemented an Adobe training program immediately for Auburn students. The MDRL curated helpful resources on its website, partnered with the Adobe solutions team, and developed a lineup of workshops for students, faculty and staff.

In the fall 2018 semester, the MDRL hosted the Adobe solutions team's visit to Auburn's campus, promoting digital literacy by leveraging Adobe Creative Cloud use.

Auburn's Adobe solutions team put MDRL staff in contact with others in similar media lab settings at other Adobe creative campuses. These collaborations helped guide the MDRL's Chelsey Hooper, specialist IV information technology, in her development of training materials.

Hooper developed and taught a series of workshops in spring 2019 on using the software suite. Current workshops include Getting Started with Adobe Creative Cloud, Adobe Photoshop for Beginners, Digital Video for Students: Adobe Premiere Rush, InDesign for Beginners and more. In recognition of her tireless efforts to help students, faculty and staff utilize the Creative Cloud to the fullest extent, Hooper has officially begun serving as the program manager for Auburn University's Adobe partnership and as the primary point of contact for the Auburn campus.

During the Adobe solutions team's spring visit to Auburn, they presented workshops to faculty and staff on Premiere Rush, a simple but powerful video creation application for mobile and laptop/desktop use. Adobe's team demonstrated the ability of the software to capture video on the fly, edit, add voiceover, insert motion graphics and share video. Faculty and staff in attendance also participated by creating their own video using sample videos included in Rush and using the editing tools.

The MDRL's continued partnership with Adobe and the classes it offers on the Adobe Creative Cloud improves digital literacy at Auburn and ensures students get full use of the powerful tool Auburn has provided.



Media and Digital Resource staff and Adobe solutions team members train Auburn faculty and staff on the use of Adobe Premier Rush.

BY THE NUMBERS



95,244 INSTITUTIONAL REPOSITORY AND DIGITAL COLLECTIONS ITEM USAGE

BOOT CAMP ENHANCES RESEARCH SKILLS

In February, Auburn University Libraries hosted its first Savvy Researcher Boot Camp for Auburn graduate students. Intended to provide access to multiple research-enhancing workshops in a single day, the boot camp filled up 48 hours after registration opened. In subsequent boot camps in May and September, participant numbers have grown steadily, with 115 graduate students attending the most recent.

Library faculty and staff teach the boot camp workshops, which have included sessions on conducting systematic reviews, data management best practices, using citation management software, effective poster design and searching research databases for scholarly literature. The library has collaborated with several units on campus to enhance its workshop offerings.

Library faculty reached out to faculty in the Office of University Writing, who agreed to offer one of their most popular workshops, Writing Literature Reviews, during the boot camp. Dr. Shali Zhang, dean of Auburn University Libraries, partnered with the Graduate School to offer lunch to September boot camp attendees, and to arrange for a luncheon speaker from the Auburn Office of Research Compliance's Human Research Protection Program.

Faculty from the library's research and instruction department, who spearheaded development of the Savvy Researcher Boot Camp, set out to create a program that would enhance graduate students' research and scholarly productivity skills. Workshops are designed to promote student success during graduate school and to increase students' competitiveness on the job market post-graduation.

Initial reactions from Auburn faculty and graduate students have been very positive. Graduate program officers have assisted the library in promoting the event to their students, and students report that workshop content is very applicable to their course and research projects. With the Savvy Researcher Boot Camp, Auburn University Libraries has again shown itself to be a valuable partner in research for the university.



PARTNERSHIP AIDS NATIONAL PARKS

While national parks offer breathtaking scenery, the paperwork associated with maintaining the parks is not so picturesque.

Facing a backlog of archival collections within Southeast parks, the National Park Service (NPS) worked with Auburn University Libraries and Auburn's Department of History to assemble an archival team to assist with the preservation and management of archival collections. The parks involved include the Chickamauga-Chattanooga National Military Park (including Moccasin Bend National Archeological District), Jean Lafitte National Historical Park and Preserve, Natchez National Historical Park and New Orleans Jazz National Historical Park. In 2018, the Department of the Interior approved additional funding, expanding the project to include the Tuskegee Institute National Historic Site, the Selma to Montgomery National Historic Trail and the Tuskegee Airman National Historic Site.

The overarching goal is to collect, appraise, and preserve administrative and historical records from each park; arrange and describe these records according to current, professional best practices and archival standards; create finding aids and inventories for the documents; and ensure all of these collections will eventually be made available for research and exhibition. While NPS staff members, park interpreters, park historians and professional curators already have access to these collections, this project paves the way for the general public to access and research the collections, therefore connecting the American people to valuable information about each park's history, science, and cultural and natural resources.

NPS administrative and historical records contain a rich and diverse repository of primary and secondary sources. These records include, but are not limited to, park development plans, events and celebration information, incoming and outgoing correspondence, records related to land and water use, field notebooks, activity reports, maps, various subject files, law enforcement documentation, daily log books and many other categories of records.

Most national parks simply do not have the human resources and funding to employ full-time archivists. While park personnel have done their best to preserve and organize vast amounts of records, their expertise is limited when it comes to selecting, arranging, describing these collections and making them available to the public at large. This partnership will ensure the parks will preserve their records and eventually open them up to researchers worldwide.

Faculty members from Auburn University Libraries' special collections and archives department and the history department conducted several national searches for two limited-term project archivists. While NPS provides the project archivists with agency-specific training, Auburn is responsible for managing the project archivists' employment information, maintaining contact with the project archivists and NPS officials, and offering additional guidance, training and oversight as needed. The partnership between Auburn and the NPS is also helpful for the project archivists themselves. Along with gaining meaningful full-time federal employment, the project archivists will receive specialized training, expand their arrangement and description experience and build their professional portfolios.



Tommy Brown, archivist in Auburn University Libraries' special collections and archives department, (left) and Keith Hebert, associate professor in the Auburn history department, (right) are the principal architects of the National Parks Service partnership that will see many more park records become more readily available to the public.

AUBURN UNIVERSITY LIBRARIES' STRATEGIC PLAN, 2019-2024

Through the majority of 2019, Auburn University Libraries has been working on its new strategic plan designed to complement Auburn University's overall strategic plan. Auburn Libraries is pleased to share the plan we believe will take the libraries into the future and will be an integral part of Auburn's success.

Auburn Libraries' Values

Access

The Auburn University Libraries is committed to the accessibility of its services, collections, programs and spaces. Access means many things – access to collections, both locally created and those we have purchased. It means preserving the historical record and making it visible and accessible. It means creating spaces that meet the accessibility needs of our users.

Excellence

The Auburn University Libraries believes in excellence by always striving to be the best. We are committed to providing the highest level of service to our users. We believe in evidence-based decision-making and continuous quality improvement and assessment.

Integrity

The Auburn University Libraries believes in integrity, honesty, openness and transparency. We are collegial and respectful to all and work to create a welcoming environment.

Collaboration

The Auburn University Libraries can be more successful when we develop partnerships and work together. The libraries believe that leveraging everyone's talents and collaborating to solve problems leads to greater success, whether it is working with other colleges and units at the university, with members of our consortia or with our Association of Research Libraries' colleagues.

Privacy and Intellectual Freedom

The Auburn University Libraries believes in and protects the rights of our users to privacy and confidentiality and upholds the principles of intellectual freedom.

Inclusion and Diversity

The Auburn University Libraries values inclusion and diversity and believes that better decisions are made when a variety of perspectives are heard. The libraries demonstrate that value by being respectful, equitable and inclusive. We recruit and retain the very best library faculty and staff who are innovative, creative, future-focused and from diverse backgrounds.

Auburn Libraries' Mission

Auburn University Libraries advances the university's land-grant mission through excellent services, programs, collections and spaces that inspire and empower scholarship and learning to transform lives in the Auburn community, the state of Alabama and the world.

Auburn Libraries' Vision

Auburn University Libraries will be an essential and valued partner that inspires learning, creativity, innovation and scholarship.

Goals

Goal 1 - Student Success

Enhance the student learning experience so that they can be successful scholars, employees and life-long learners.

Objectives:

- Develop strategies to address undergraduate and graduate students' information needs that support the on-campus and online curriculum.
- Assess the information services needs for specific populations e.g., international students, veterans, etc. and implement plans to meet those needs.
- Engage with other campus units that focus on undergraduate and graduate learning and develop complementary services that promote student growth and success.

Goal 2 - Research Support

Develop services in all aspects of the research lifecycle that enhance and elevate the impact of Auburn's research community.

Objectives:

- Develop a suite of research services geared primarily toward graduate students and faculty research needs, including the expansion of both internal and external partnerships to support the Auburn researchers.
- Establish designated spaces in the libraries for services that foster interdisciplinary research collaborations, offer programs and host events.
- Create and implement a comprehensive collections and access strategy befitting an R1 university and Auburn's areas of emphasis and growth.

Goal 3 - Communication, Engagement and Outreach

Create and implement a strategic communication, engagement and outreach plan to promote library resources and services; expand usage; and increase library visibility on campus and in the community.

Objectives:

- Establish, implement and assess a dynamic marketing strategy with talking points that can be used by all library faculty and staff for specific audiences and stakeholders.
- Partner with university colleges and departments to promote library exhibits, collections, programs and services.
- Leverage the use of technology to raise the libraries' profile.

Goal 4 - Space

Re-envision library spaces that cultivate learning and serve as a catalyst for intellectual pursuit.

Objectives:

- Conduct a comprehensive space assessment of all libraries with the university's R1 status and land-grant mission in mind and develop a design plan based on the space assessment.
- Continually assess and improve technology and teaching spaces to meet the needs of today and tomorrow's students.
- Create more visible and dynamic exhibit spaces.

Goal 5 - Organizational Excellence

Foster a supportive, inclusive and diverse work environment that utilizes and develops the best talents of its employees; values operational effectiveness and efficiency; and embraces innovation and change.

Objectives:

- Develop a strategy for recruitment and retention of excellent faculty and staff.
- Establish workflows that are efficient and take advantage of the capability of new systems and technology.
- Create a work environment in which change is welcomed and seen as an opportunity for growth.
- Assess the skills that are needed in a 21st century library and develop and implement a plan for making strategic hires, and create learning opportunities for existing faculty and staff to obtain those skills.
- Design and implement a plan for effective internal communication.

BY THE NUMBERS

1,043,354
eBOOKS AVAILABLE



2,569,172
MICROFORMS

WILMORE PAPERS ACQUIRED BY AUBURN ARCHIVES

by Lisa Glasscock

Molly Miller had boxes and boxes of family letters, photographs and other items which belonged to her great-grandfather. The items had been given to her by her mother, Anna Breeden Stickney, who received them from her mother, Anna Wilmore Breeden. The boxes spent years in the attic, and more recently, Molly carried the boxes 'from pillar to post' as she made several out-of-state moves. She hoped to find a way to keep the records for the future, but did not know where to start.

In 2017, Molly posted to social media about her dilemma, and someone suggested she contact the Auburn University special collections and archives department. Molly's great-grandfather was John Jenkins Wilmore, who became dean of engineering during his time at Auburn from 1888 to 1943. Aaron Trehub, head of the special collections and archives department, traveled to the home of Molly and her husband, Lamar, to discuss the items she wanted to donate. They agreed on a collection of personal papers and textiles to be donated.

Once the materials arrived at the archives, Lisa Glasscock, technical specialist, arranged the items in acid-free archival boxes and created a document called a finding aid to describe the collection. As she worked to encapsulate fragile papers in polyester film and create an inventory of

the essays, speeches and letters of John Jenkins Wilmore, Lisa began to reflect on the changes that occurred during those decades he spent on the Plains. It became clear the collection could be used to tell the story of Wilmore's dedication to Auburn and provide a glimpse into the past. The archives plan several exhibits each year to highlight its holdings, mark significant anniversaries or examine a particular time in history. The exhibit titled "John Jenkins Wilmore: Engineering Education" debuted in early 2019, and is composed of a mix of original artifacts and facsimiles. Because exhibits are on display for months at a time, the use of high quality copies of select photographs and documents can serve to protect the originals from light and environmental damage that could occur in the display cases. The care and preservation of the materials in the archives is of primary importance at every stage from processing to storage and retrieval. Recently, Lamar and Molly, and Molly's daughter Anna Bryant, traveled to the archives to tour the exhibit in person. Molly commented that she was "in awe when [she] saw the exhibit." She was impressed with the quality of the presentation and felt it was well worth the trip. Today, Molly is joyful knowing the family papers entrusted to her have a permanent home in the Auburn archives where they are available to the entire Auburn Family.



Lisa Glasscock (left), designer of the John Jenkins Wilmore exhibit, talks with Molly Miller (second from left), great-granddaughter of Dean Wilmore, as she tours the exhibit in special collections and archives. Her husband, Lamar Miller, and daughter, Annie Bryant, talk with assistant dean and head of special collections and archives, Aaron Trehub (far right).

RBD LIBRARY ADDS EXERCISE DESKS

Through the generosity of Tiger Giving Day 2019 donors, Auburn University Libraries launched a pilot program placing treadmill and stationary bike desks in the Ralph Brown Draughon Library. These desks allow students to simultaneously study and engage in low-impact cardiovascular activity. The initial four exercise desks have been set up in the Learning Commons on the second floor, and are currently open to anyone interested. "Auburn University Libraries is very pleased to be offering these new desks that not only help in the development of the student mind but also contributes to student health," said Dr. Shali Zhang, dean of libraries. "We're grateful to the donors from Tiger Giving Day who made this initial offering of treadmill and stationary bike desks possible. As we continue through the fall semester, we look forward to seeing how these new desks are utilized by students."

The concept for this Tiger Giving Day project began in 2018 when Auburn libraries started looking for ideas that would positively impact student engagement and campus experience.

The libraries personnel consulted with the Department of Kinesiology's Dr. Danielle Wadsworth, whose lab has conducted studies regarding sedentary behavior interruption and its correlating improvements to the body's glucose utilization and how that can decrease the risk of diabetes. With their input, the decision was made to select the purchase of treadmill and stationary bike desks as the libraries' Tiger Giving Day project.

Since their installation, these machines have already been heavily used by students. An evaluation of their usage at the end of the fall semester will determine if the program will further expand.



Auburn students Wallis Stanfield (left) and Victoria McDonough (right) try out the new exercise desks while studying in the Ralph Brown Draughon Library.

BY THE NUMBERS



4,635,709
PHYSICAL BOOKS

STUDENT SCHOLARSHIPS



Winners of the Auburn libraries student scholarships were announced at a ceremony held in September. The Auburn University Libraries Scholarship of \$1,500 went to Lindsey Baird (left), a circulations employee and history major with a minor in anthropology who is planning to graduate in 2020, and then pursue her master's in library science with a focus in archival studies. The Marcia L. and Timothy R. Boosinger Endowed Scholarship of \$2,000 went to Kyle Sullivan (center), a circulations department employee and finance student in the Raymond J. Harbert College of Business. The Henry L. Tanner Annual Scholarship of \$1,000 went to Claire Williams (right), a circulations department employee and double-major in psychology and exercise science.

LEAVE A LEGACY AT THE LIBRARIES

Because of the generosity of alumni and friends who invest in our success, the Auburn University Libraries are able to support the many students, faculty and researchers who use our resources on a regular basis. As a center of collaboration and creativity on campus, we have opportunities to elevate student learning experiences by increasing our online research resources, innovating our teaching and instruction capabilities, and transforming our technologies to adapt to the needs of today's students and other users. A gift to the libraries enables us to provide excellent student service, research support, scholarship and collections.

Gifts to the libraries allow our dean to meet immediate and emerging needs and can be made online at AuburnGiving.org or by returning the enclosed gift envelope. We also welcome donors who are interested in establishing funds for excellence, student scholarships or graduate fellowships. This type of funding ensures our students, initiatives and programs have needed resources on a continuous basis.

For more information about different types of gifts, please visit auburngiving.org/how-to-give/.

If you wish to discuss your philanthropic goals or have questions, please contact our team at (334) 844-1445 or email augiving@auburn.edu.

DONOR SPOTLIGHT



Patrick Cather

Patrick Cather was born in Birmingham in 1947 and grew up in his family's 150-year-old printing and publishing business. He attended the University of Alabama at Birmingham, majored in English and founded the student newspaper, The Kaleidoscope (which recently celebrated its 50th anniversary of publication). A collector from an early age, he has always loved books, reading and cooking. A portion of his vast (and continuously growing) collection of southern cookbooks and menus was once displayed at the Hoole Special Collections Library in Tuscaloosa. Patrick has now generously donated his entire collection to the Auburn University Libraries Special Collections and Archives where they have found a permanent home, open to anyone with an interest in southern cooking.

What historical and cultural significance can be found in cookbooks and menus?

When people think about collecting "Alabamiana," they think in terms of histories, biographies, Alabama imprints and "local color" novels – rarely of cookbooks. Surprisingly though, cookbooks can tell us much about how Alabamians lived in the past. They can show us how styles of entertaining have changed over time, how differently we nourish ourselves now than we did a century or more in the past, and in these days of take out, frozen dinners, home delivery and fast food, how much less self-reliant we are now in many ways and how much more dependent we were in the past on domestic help.

By inference, we can identify the most influential women in a church or charity group by counting the number of recipes contributed by each woman in the group to a compiled cookbook. Many of them enable us to chart a particular city's economic growth by noting the many ads from local businesses. One notable early 1940s Birmingham cook book (which was included in the gift to Auburn) gives an insightful view of the local arts scene because it was illustrated by some of the city's most notable artists of the immediate pre-World War II era. Lastly, a publisher's imprint on a small-town cookbook production can tell us something of the area's history of printing. There's much to be learned from these raggedy and stained old volumes!

Did something or someone inspire you to create this collection?

I learned to cook as a child in my paternal grandmother's kitchen at "Catherwood" - the old "family home." I would watch closely as my "Mimi" and her cook, the late and much beloved Maggie Growder, put together – sometimes with the help of an old cookbook, but more often just from memory – a simple southern country-style Saturday lunch or a full spread, near-formal holiday feast. I miss those days and especially loved, for many years, revisiting them by reading a 1920s Alabama cookbook and comparing its recipes of Southern staples to those used by my grandmother and her cook.

What kind of role do you see university libraries and archives having in the preservation and education of history, culture, society and science in the U.S.?

Libraries will always have a vital role in such areas. With Auburn opening the Tony and Libba Rane Culinary Science Center in 2021, I thought it was the perfect time to give the collection of antique Alabama cookbooks and menus (including the original hotel dinner menu from Birmingham celebrating the very first Alabama vs. Auburn football game) to Auburn, a school that was very, very good to me when I pivoted from the family printing business into selling rare books. My niece Anna Cather McLendon and my great-nephew Matthew Cather – both Auburn grads – were the perfect family members to honor with this gift, especially since they both have inherited the family knack of fine cooking!

BY THE
NUMBERS 254
DATABASES





AUBURN
LIBRARIES

In the true spirit of the season, we express our heartfelt thanks for your continued support of the Auburn University Libraries.

Best wishes to you and yours for a joyful holiday season and Happy New Year.

Auburn University Libraries
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Produced by the Office of Communications and Marketing. November 2019

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UP ALL NIGHT

EVERY NIGHT
DURING FINALS
WEEK, STARTING
AT MIDNIGHT

